

## Please join Congresswoman Debbie Wasserman Schultz as she hosts her annual



## **SMALL BUSINESS WORKSHOP**



Saturday, April 20, 2013

Broward County Convention Center 1950 Eisenhower Boulevard, Fort Lauderdale Registration: 9:00a.m. - 10:00a.m. Workshop: 10:00a.m. - 3:00p.m.

Web Marketing/Social Media: maximize Internet marketing.

Facts on Business Finance: how to access capital for your business.

Workforce Assistance: learn how to recruit and retain employees.

Successful Marketing: tools to enhance your marketing skills.

Successful Sales Tactics: proven business development techniques.

**Exporting:** get assistance with exporting your products and services.

Taxes/IRS: how new tax provisions will affect small businesses.

Starting a Business: learn the steps to starting your own business.

Doing Business with your County: Broward and Miami-Dade.

Government Contracting: guidance through the bidding process.



Rep. Debbie Wasserman Schultz with a representative from the IRS' Taxpayer Advocate Service. Small Business Workshop, April 11, 2012

## **KEYNOTE SPEAKER:**

Fred P. Hochberg

Chairman and President, Export-Import Bank of the United States

## FREE ADMISSION

Please pre-register online at http://wassermanschultz.house.gov/smallbizevent For additional information please call 954-437-3936.

SMALL BUSINESS ADMINISTRATION • SMALL BUSINESS DEVELOPMENT CENTER • DEPARTMENT OF COMMERCE • SCORE • DEPARTMENT OF LABOR INTERNAL REVENUE SERVICE • WORKFORCE ONE • PARTNERS FOR SELF EMPLOYMENT • FLORIDA WOMEN'S BUSINESS CENTER • LOCAL CHAMBERS OF COMMERCE • PROCUREMENT TECHNICAL ASSISTANCE CENTER • BROWARD COUNTY OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT MIAMI-DADE COUNTY DEPARTMENT OF SMALL BUSINESS DEVELOPMENT